



The Dutch bike brand Urban Arrow reinvented the transport bicycle: fresh new design, lightweight, safe and comfortable materials together with powerful modern German electric pedal assist and A-brand components (eg Shimano, SKS, NuVinci). That's why Urban Arrow was the winner of an Eurobike Award 2010. The first model is designed for families with young children who want a green, affordable and also time saving alternative to their second car.

The modular frame design allows for different front frames attached to the firm and sturdy rear frame. So it is possible to configure multiple models: in addition to the current long transport bike a shorter electric two-wheeled transport bike is for sale from September 2012.

Urban Arrow stands for Smart Urban Mobility!

Specs

Design
Wytze van Mansum

Colors
Black or white

Max speed (with pedal assistance)
25 km/h

Range without load
50 km (tested)

Range with load
40 km (tested)

Motor power
250W

Control panel
Daum electronic

Battery
Li-ION 36 Volt, 10Ah

Charger
85 W, +/- 5 uur

Frame
Aluminium

Urban Arrow | Frederiksstraat 22 4hg | 1054 LD | Amsterdam the Netherlands
Sales contact: Jorrit Kreek jorrit@urbanarrow.com | Phone +31 6 24 663 767
www.urbanarrow.com



Fork
Steel

Front and rear wheel
20 inch resp. 26 inch

Tyres
Schwalbe Big Apple

Gears
NuVinci N360

Brakes
Shimano Roller brakes

Mudguards
SKS

Other Products
Rain cockpit €265
Box cover €95
Maxi-cosi carrier €125
Extra front seat €145
Rear carrier €75
Luggage net €75
Extra battery €550
Extra charger €150

Electric kit (after market) €1.250

Cargo version on request



SMART URBAN MOBILITY



Family



Shorty



Length, width and height

244 x 63 x 110 cm

Weight

45 kg

Family box

Expanded Polypropylene (EPP)

Consumer price

€3.250,- (Electric, incl. battery and charger)

€2.150,- (Non-Electric)

Length, width and height

180 x 63 x 110 cm

Weight

30 kg

Carrier

Multi functional

Consumer price

€2.950,- (Electric, incl. battery and charger)

€1.850,- (Non-Electric)